

KIM DEBORAH MÜLLER

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- 05/2015 - PRESENT** **FREELANCE DIGITAL CREATIVE / UI AND UX DESIGN**
- 07/2013 - 05/2015** **DIGITAL ART DIRECTOR • SILBERPULS**
- Developing user experiences for applications, e-commerce and responsive websites
 - Developing strategies for digital features to increase clients business
 - Designing user interfaces for applications, e-commerce and websites
 - Communication and presentation to clients
 - Supervision of ongoing projects
 - Developing and designing brand identifications
- Clients: Borussia Dortmund (BVB), Amorelie, Westwing, Hamburger SV, Ampya, BloomyDays, MyVideo...
- 04/2013 - 07/2013** **FREELANCE DIGITAL CREATIVE / UI AND UX DESIGN • TBWA**
- 05/2011 - 04/2013** **SENIOR DIGITAL DESIGNER • TBWA BERLIN**
- Developed interactive concepts
 - Developed user experiences for online platforms, iOs applications and responsive websites
 - Created User interface designs for online platforms, applications, mobile pages and websites
 - Developed and designed online brand manuals
- Clients: adidas, Absolut Vodka, Amnesty International, Haribo, roche, Thomann, Volkswagen...
- 01/2010 - 05/2011** **SENIOR DIGITAL DESIGNER • FREELANCE**
- Developed Interactive concepts and interface designs
 - Developed online marketing campaigns
 - Developed websites with html/css
- 01/2009 - 12/2009** **DIGITAL DESIGNER AND DEVELOPING • KUDAM / SIXT**
- Designed UI and UX for e-commerce, microsities and websites
 - Developed user interface specifications
- 07/2008 - 12/2008** **INTERFACE AND UX DESIGN FOR AN ONLINE NETLABEL, FREELANCE**
- 08/2007 - 06/2008** **DIGITAL DESIGNER • SCHOLZ & FRIENDS INTERACTIVE**
- Created User interface designs for online platforms, online campaigns and websites
 - Developed Interactive concepts
 - Designed and developed digital campaigns
- 01/2005 - 12/2005** **SCREENDSIGN AND DEVELOPING INTERNSHIP • CONCEPT FACTORY**
- Created User interface designs for online platforms, online campaigns and websites
 - Developed websites with html/css

EDUCATION
2005 - 2008

MEDIENAKADEMIE BERLIN / HTW MITTWEIDA
Applied Media Economy with focus on Digital Design • Bachelor of Arts